

## EXPERIENCE

2017 - Present **Independent YouTube & Online Creator**

- Cultivate a thriving channel and diverse online community
- Create original high quality content for entertainment & education
- Prerecorded and livestream video projects
- Develop a personal brand identity
- Freelance film, photo, and design projects
- Develop online courses for audio and video production

2019 - Present **Podcast Producer & Host**

- Specializing in conversational, solo, and interview style podcasts
- High quality audio production with video and livestream components
- Develop remote podcasting workflow

2019 - 2022 **Public Arts Commission**

*City of Indio*

- Preserve and enhance community culture and arts exposure
- Commission and maintain public art projects
- Cultivate community access and involvement with the arts
- Served as Commissioner, Vice Chair, and Chair

2016 - 2021 **Institute of Media Production Arts and Creative Technology (IMPACT)**

*Indio High School, [ihsimpact.org](http://ihsimpact.org)*

- Career Technical Education Pathway Coordinator / Instructor
- DECA Career Technical Student Organization Advisor
- Broadcast Production Advisor
- SkillsUSA Career Technical Student Organization Advisor
- Yearbook Advisor (2016-2017)

2012 - 2016 **Digital Arts Technology Academy (DATA)**

*Cathedral City High School*

- Digital Storytelling CTE Pathway Instructor
- Film, Video, Journalism, Broadcast, Screenwriting, CCNews App, Visual Effects
- Produce weekly district radio broadcast/podcast
- Assistant SkillsUSA Advisor
- Yearbook Advisor

2011 - 2013 **Cathedral City High School**

*English Instructor, Yearbook Advisor*

- Expository Reading and Writing
- Writing, research, and revision

- 2006 - 2011 **Trader Joe's**  
*Graphic Artist*
- Develop, design, and generate a wide variety of traditional and digital artwork to communicate a clear brand identity.
- 2001 - 2006 **KESQ Newschannel 3 (ABC Affiliate)**  
*Editor, Floor Director, Production Intern*
- Broadcast and promotions post production via Final Cut Pro/AVID/Premiere
  - Camera operation, graphic design, audio, master control operation
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## EDUCATION

**MA: Education** | August 2011

*Chapman University*

Research Area: Effective Implementation of Writing Centers in  
Secondary School Environments

Advisor: Dr. Kristy Hilton

**BA: English Literature** | June 2009 (Honors)

*California State University, San Bernardino*

**Career Technical Education Teaching Credential** | October 2012

*California State University, San Bernardino*

Subject Area: Arts, Media, and Entertainment

**Single Subject Teaching Credential** | June 2011

*Chapman University*

Subject Area: English

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## PRESENTATIONS

- March 2019 ***Work Hard, Be Kind, Have Fun: Just Create More***  
Educating for Careers Conference | Sacramento, CA
- March 2018 ***Do What You Can't: Empowering Students with Digital Media***  
Educating for Careers Conference | Sacramento, CA
- March 2016 ***Brand to Expand: Increasing Community Exposure with Creative Media***  
Educating for Careers Conference | Sacramento, CA
- March 2015 ***Cultivating Creative Culture***  
Educating for Careers Conference | Sacramento, CA
- June 2014 ***Introduction to Digital Storytelling***  
Palm Springs USD Common Core Conference | Rancho Mirage, CA
- March 2014 ***Focusing Student Creativity***  
Educating for Careers Conference | Sacramento, CA
- Recurring 2012-2016 Lighthouse Demonstration Days and New Digital Media Program Outreach and  
Development through California Partnership Academies (Dept. of Education)

# CURRICULUM DESIGN

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## **Advanced Digital Media Production, 2017**

12th Grade IMPACT Capstone Course  
UC A-G & CTE Approved

## **Introduction to Digital Media Production, 2017**

10th Grade IMPACT Course  
UC A-G & CTE Approved

## **Advanced Digital Media Production, 2014**

12th Grade DATA Capstone Digital Storytelling Course  
UC A-G & CTE Approved

## **Intermediate Digital Media Production, 2017**

11th Grade IMPACT Course  
UC A-G & CTE Approved

## **Contemporary Media, 2016**

9th Grade IMPACT Exploratory Course  
UC A-G & CTE Approved

## **Intermediate Digital Media Production, 2014**

11th Grade DATA Digital Storytelling Course  
UC A-G & CTE Approved

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## COURSES TAUGHT

Advanced Digital Media Production  
Intermediate Digital Media Production  
Introduction to Digital Media Production  
Media Literacy  
Contemporary Media  
Journalism II  
Journalism I

Advanced Yearbook Production  
Yearbook Production  
Broadcast Production  
Expository Reading and Writing  
English II  
English I  
Strategic Reading

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## AWARDS & HONORS

**2022** YouTube Silver Creator Award  
**2020** Riverside County Teacher of the Year  
**2019** Digicom Outstanding Digital Storytelling Classroom  
**2019** Desert Sands District Teacher of the Year  
**2018** Indio High School Teacher of the Year  
**2017** Digicom X Award for Digital Filmmaking  
**2016** California Partnership Lighthouse Academy  
**2016** Digicom Golden Reel of Excellence  
**2015** Apple Distinguished Program (DATA)  
**2015** California Partnership Lighthouse Academy  
**2015** CA Student Media Festival Documentary Winner (2)  
**2015** White House Student Film Festival, Honorable Mention

**2015** 1st Place Yearbook, Riverside County Fair  
**2014** Students' Choice Top Ten Educator  
**2014** California Partnership Lighthouse Academy  
**2014** White House Student Film Festival, Honorable Mention  
**2014** CA Student Media Festival Best 3D Animation  
**2014** Outstanding Scholastic Yearbook Journalism  
**2014** Digicom Golden Reel of Excellence  
**2014** Tales of Cathedral City Student Film Festival  
**2013** Outstanding Scholastic Yearbook Journalism  
**2013** Students' Choice Top Ten Educator  
**2013** Digicom Golden Reel of Excellence  
**2012** Students' Choice Top Ten Educator

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# PROFESSIONAL GROUPS

- California DECA (Marketing, Business, and Entrepreneurship)
- Public Arts Commission, City of Indio
- OneFuture Arts, Media, and Entertainment Council
- Desert Sands CTE Committee on Assignment
- California Partnership Academies (CPA)
- SkillsUSA (Arts, Media, and Entertainment)
- Coachella Valley Economic Partnership (CVEP)
- California Partnership Lighthouse Academy, CA Department of Education

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# APPLICABLE SKILLS

**Software** | Final Cut Pro, Adobe Creative Cloud (Photoshop, Illustrator, Premiere, After Effects, Audition, Podcast AI), Procreate, web site design

**Technical** | Film, video, photography, editing, graphic design, writing, branding, marketing, and promotion

**Education** | Digital Media Production, Film, English, California Partnership Academy model implementation, curriculum design and development, organizational leadership

**Presentation** | Professional development, conferences, festivals, workshops, community and speaking events

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# CORE VALUES

## **Work Hard**

A strong work ethic and sense of purpose boosts individual achievement and helps others to reach their potential.

## **Be Kind**

Working together and sharing ideas develops a strong, innovative community.

## **Have Fun**

Imagination and new ideas build a critical eye while developing a thoughtful mind.